

# RAMON ALEJANDRO MARQUEZ HERNANDEZ

Financial Analyst | FP&A | Data Analytics



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Finance and business systems professional with 6+ years of experience in banking and fintech. Experienced in supporting financial reporting, reconciliation, and large-scale data validation across multi-billion-dollar portfolios. Strong ability to translate accounting requirements into system processes, ensuring data accuracy, internal controls, and reporting integrity. Skilled in SQL, Power BI, and Excel, with hands-on experience working with ERP systems and cross-functional teams to support financial operations and system improvements.

## AREAS OF EXPERTISE

SAP (FI/Financial Accounting) Data Analytics	Financial Modeling Reconciliation & Controls	Budgeting and Forecasting Process Improvement
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## KEY ACHIEVEMENTS

- **Revenue Growth:** Developed and presented 20+ business cases based on transaction volume, cost structures, and pricing models, directly influencing strategic decisions and driving 5% month-over-month revenue growth.
- **Financial Dashboard:** Designed and implemented an interactive financial dashboard consolidating multiple data sources, improving decision-making visibility and saving 36+ hours annually in manual reporting.
- **MEXT Scholarship:** Awarded a fully funded scholarship from the Japanese government to study at Japan's #1 university (Times Higher Education Japan University Rankings 2025).

## PROFESSIONAL EXPERIENCE

### INSTAPAGO TECHNOLOGIES

*Finance and Administration Manager*

Apr. 2023 - Apr. 2024

- Managed payroll and KPI-linked compensation for 30+ employees and oversaw FP&A for a \$3M operating budget.
- Reported directly to the Board of Directors, delivering monthly presentations on financial performance and translating complex transaction and financial data into actionable insights to support strategic planning and high-impact business decisions
- Led the end-to-end implementation of the company's ERP (Odoo), coordinating with all department heads to ensure the system was tailored to operational needs and improved customer relationship management across the organization.
- Analyzed transaction-level data to identify anomalies and support fraud detection and risk mitigation initiatives.

### CAF DEVELOPMENT BANK OF LATIN AMERICA AND THE CARIBBEAN

*Analyst-Accounting and Financial Control Department*

Nov. 2017 - Mar. 2023

- Conducted valuation analysis and kept accurate records for a \$450 million venture capital investment portfolio, ensuring precise tracking of investments and performance returns.
- Managed daily certification of accounting records for \$30 billion in assets using SAP, including treasury, loans and derivatives. Ensuring accuracy, anti-fraud controls, and compliance with US GAAP.
- Performed data analysis to support internal reporting and decision-making across departments.
- Coordinated an internal customer satisfaction improvement project, engaging multiple departments through surveys, analyzing results, and implementing service enhancements that improved customer satisfaction by 10%.

## EDUCATION

**TOHOKU UNIVERSITY**, Sendai, Japan.

Expected Sep. 2026

- Master's degree: Economics and Management. GPA:4.00/4.00

**UNIVERSIDAD SIMÓN BOLÍVAR**, Caracas, Venezuela.

Jul. 2021

- Specialist degree: Corporate Finance. GPA: 4.36/5.00

**UNIVERSITAT OBERTA DE CATALUNYA**, Barcelona, España.

Apr. 2021

- Specialist degree: Business Intelligence and Data Analytics for Decision-Making

**UNIVERSIDAD SIMÓN BOLÍVAR**, Caracas, Venezuela.

Dec. 2018

- Bachelor's degree: Production Engineering. GPA: 4.14/5.00

## ADDITIONAL SKILLS

- Podcast Host & Creator (Finance | YouTube) — Built and managed a finance-focused podcast with 2.6K+ subscribers, using performance data to optimize content and audience engagement. [Link](#)
- Software: R, Microsoft Power BI, Excel, Tableau, SQL and SAP.
- Languages: Spanish (Native), English (C2), Japanese (N2), and German (B1)